



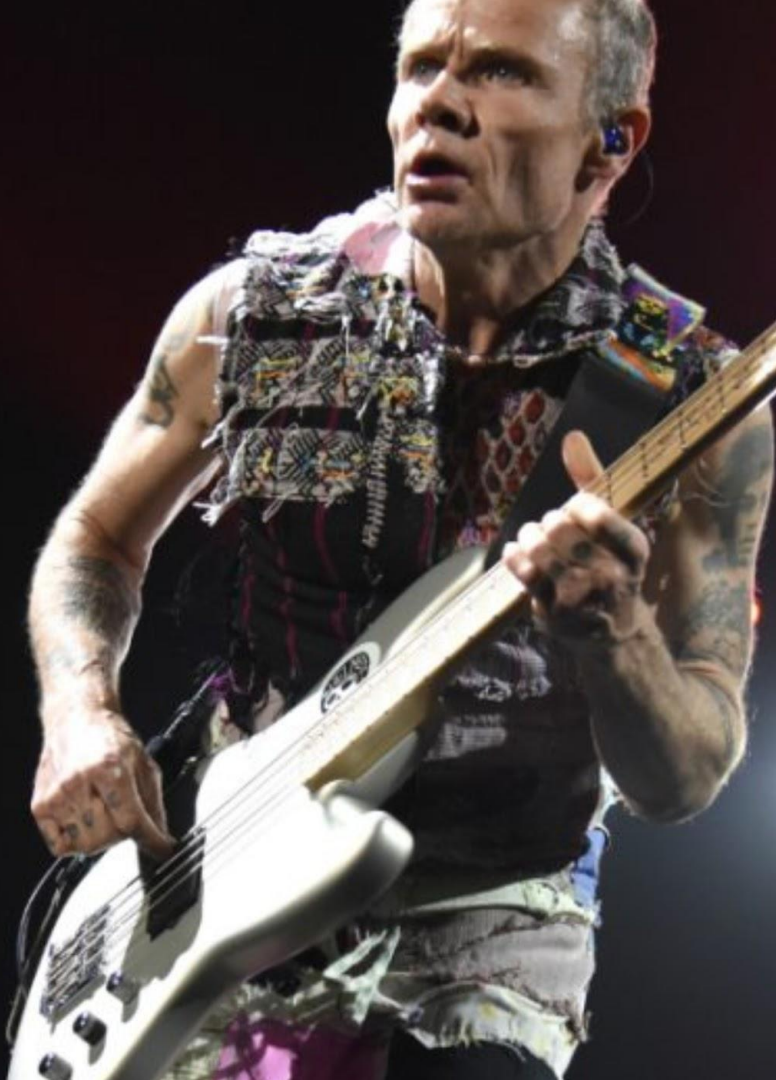
SOUL OF THE
ARTIST #2

RENEWED BY THE WORK





**T H O S E W H O R E F R E S H
O T H E R S W I L L T H E M S E L V E S
B E R E F R E S H E D (P R O V E R B S 1 1 : 2 5) .**



Flow



ENJOYMENT VS PLEASURE

SUPER MARIO

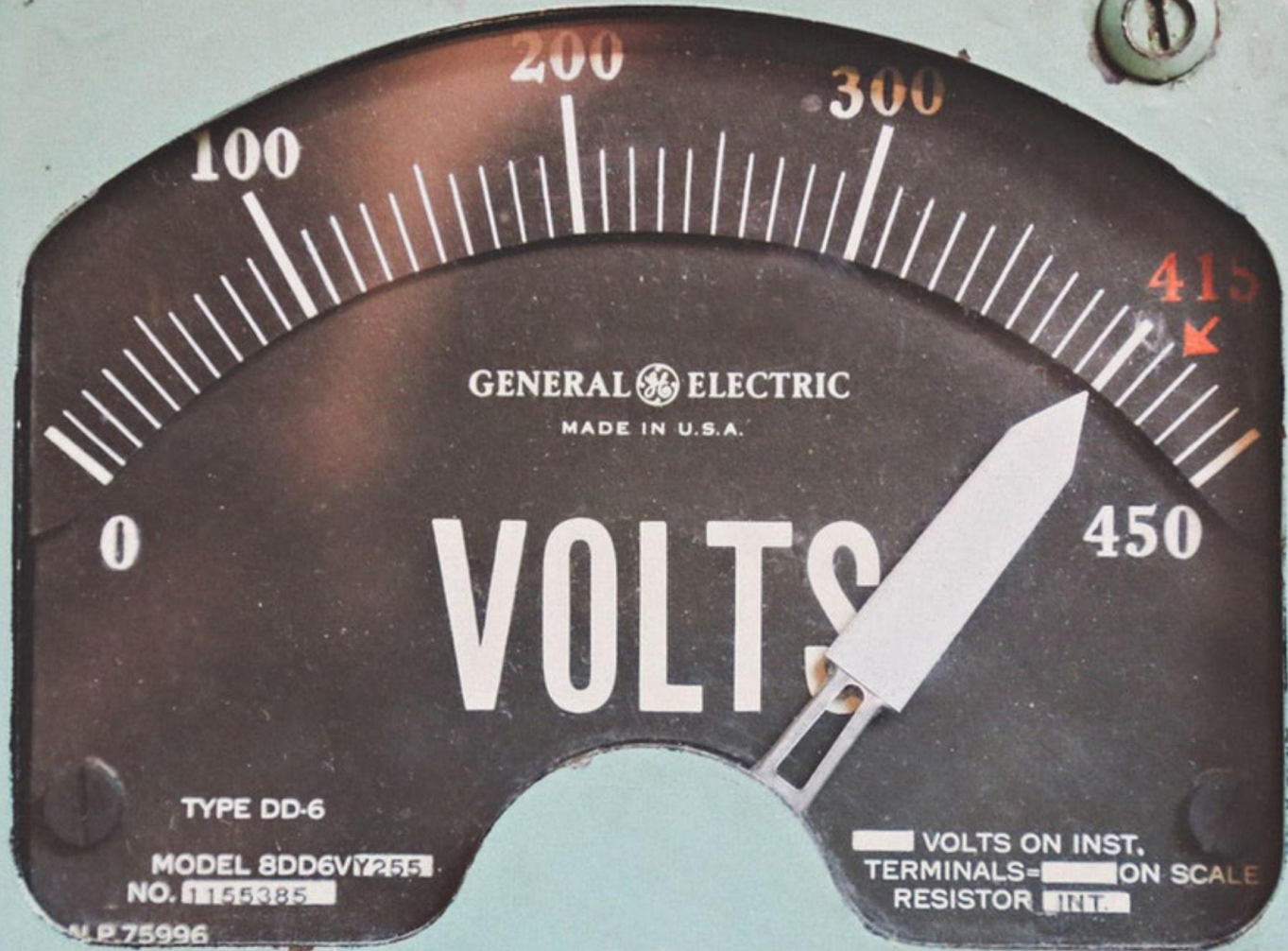
BROS SPEED RUNS



ALEX HONNOLD







A photograph of Steve Jobs on a stage. He is wearing his signature black turtleneck and round glasses. He is holding a small blue device in his right hand and gesturing with his left hand. In the background, a large, glowing white Apple logo is visible against a dark background.

Steve
Jobs

APPLE II
DOS VERSION 3.3 SYSTEM MASTER
JANUARY 1, 1983
COPYRIGHT APPLE COMPUTER, INC. 1980, 1981
12:00:00
3=

Apple Computer IIe

Drive 2

Steve Jobs Comes Back

At 33, the computer wunderkind has a slick new product and sales pitch to match. It may be the most exciting machine in years. But will it sell?

It's less than a week before the most important day of his life, and Steve Jobs is doing what comes naturally: fussing over details. At a high-school gym in Berkeley, Calif., he's rehearsing the rollout that will introduce his new baby, the NeXT computer, to the world. Dressed in blue jeans and a red flannel shirt, Jobs paces back and forth, reading lines into a wireless microphone. Jobs has hired multimedia artist George Coates to stage the unveiling in San Francisco's futuristic Davies Symphony Hall. When the first slide appears on the screen, Jobs enthuses: "I really like that green." Around him, other NeXT executives chime in: "Great green. Great green."

The computer goes through its paces, playing music with the sound of a live orchestra, pulling up images as clear as photographs, retrieving quotes from a memory bank big enough to hold a bookshelf full of classics. Then a software glitch makes the image on the sleek black monitor freeze. NeXT

software with the Macintosh. Now, at 33, he's billing the NeXT as a computer that will revolutionize the higher-education market and point the industry toward the 1990s (next story). Love him or hate him, people in the computer world couldn't wait to see what Jobs had secretly worked on for three years in his Palo Alto headquarters. When a NeXT marketer called *The Wall Street Journal* to buy an ad for the rollout, the salesman quipped, "Why bother?"

Jobs has much more at stake than the \$12 million he has invested in NeXT. He's rebuilding his reputation, too. Critics say Jobs's success at Apple was an accident, and that he is little more than a showman with a knack for packaging other people's engineering. Jobs is still smarting over his



A meticulous showman: The boss and his logo (above), introducing the system

PHOTO BY CHUCK NACKE—PICTURE GROUP



'A Neat, Neat Box'

The NeXT computer wowed industry analysts by offering more bang—and byte—for the buck. Whatever its commercial chances, it qualifies as state of the art in six areas.





hello
(again)

iMac





Stay Hungry. Stay Foolish.

“...it finds the house
unoccupied, swept
clean and put in order...”







“I tell you, love your enemies and
pray for those who persecute you,
that you may be children of your
father in heaven.”



CONAN
O'BRIEN



THE LEGALLY
PROHIBITED
FROM BEING
FUNNY ON
TELEVISION TOUR









GET BACK
TO THE WHY
BEHIND
YOUR WHAT.



DEREK ROSE

LOUD CITY
BRING THE THUNDER

ENERGY

SunRidge

SunRidge

ENERGY

THUNDER
2

BULLS
13

THUNDER
22

THUNDER
3

THUNDER







